## **CLAIMS**

- A method for pricing a print job comprising:
  providing an approximate amount of ink associated with the print job; and
  pricing the print job, wherein the pricing is associated with the
  approximate amount of ink.
- 2. The method of claim 1, wherein the print job is printed on a digital printer.
- 3. The method of claim 1, wherein the approximate amount of ink associated with the print job is automatically provided.
- 4. The method of claim 1, wherein the amount of ink for a color is estimated by summing a color value number for the color for each pixel of the document to obtain a total color value number; and multiplying the total color value number by the size of a pixel to obtain an ink coverage value associated with the color.
- 5. The method of claim 1, further comprising determining a cost multiplier with units of currency per color inch<sup>2</sup>.
- 6. The method of claim 5, further comprising multiplying the cost multiplier with an ink coverage value associated with the color.
- 7. The method of claim 5, wherein a method for determining the cost multiplier comprising:

providing a first ink coverage value of a color for a first document;

printing the first document on a printer until the printer runs out of an ink cartridge of the color;

deriving a second ink coverage value associated with the ink cartridge of the printer; and

dividing a cost of the ink cartridge by the ink coverage value of the ink cartridge.

8. A system for pricing a print job comprising:

a processor configured to price a print job when an approximate amount of ink associated with a print job is provided, wherein the pricing is associated with the approximate amount of ink; and

a memory coupled with the processor, the memory being configured to provide the processor with instructions.

9. A computer program product for pricing a print job, the computer program product being embodied in a computer readable medium and comprising computer instructions for:

providing an approximate amount of ink associated with the print job; and pricing the print job, wherein the pricing is associated with the approximate amount of ink.

10. A method for estimating a cost of a print job comprising:

receiving a document;

converting the document into a predefined color space; and estimating an amount of ink for a color associated with the document.

11. The method of claim 10, further comprising determining a price of printing a project associated with the document, wherein the price is a function of the estimation of the amount of ink.

- 12. The method of claim 10, wherein the estimating the amount of ink for a color associated with the document is automatically performed.
- 13. The method of claim 10, wherein the amount of ink for a color is estimated by summing a color value number for the color for each pixel of the document to obtain a total color value number; and multiplying the total color value number by the size of a pixel to obtain an ink coverage value associated with the color.
- 14. The method of claim 10, further comprising determining a cost multiplier with units of currency per color inch<sup>2</sup>.
- 15. The method of claim 14, further comprising multiplying the cost multiplier with an ink coverage value associated with the color.
- 16. The method of claim 14, wherein a method for determining the cost multiplier comprising:

providing a first ink coverage value of a color for a first document;

printing the first document on a printer until the printer runs out of an ink cartridge of the color;

deriving a second ink coverage value associated with the ink cartridge of the printer; and

dividing a cost of the ink cartridge by the ink coverage value of the ink cartridge.

- 17. The method of claim 10, wherein the document is received in a first format and further comprising translating the document into a second format.
- 18. The method of claim 10, further comprising converting the received document into a graphics bitmap.

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- 19. The method of claim 10, further comprising estimating an amount of ink for each color associated with the document.
  - 20. The method of claim 10, further comprising displaying a price.
  - 21. A system for estimating a cost of a print job comprising:

a processor configured to receive a document; convert the document into a predefined color space; and estimate an amount of ink for a color associated with the document; and

a memory configured to provide instructions to the processor.

22. A computer program product for estimating a cost of a print job, the computer program product being embodied in a computer readable medium and comprising computer instructions for:

receiving a document;

converting the document into a predefined color space; and estimating an amount of ink for a color associated with the document.